



River Town Application Form

Susquehanna Greenway River Towns Program

River Town Name:

Contact Information of Local Municipal Official (e.g. Borough Manager, Council Member, Mayor)

Name:

Title / Affiliation:

Address:

City, State, Zip:

Phone:

E-mail:

Contact Information of River Town Team Champion

Name:

Title / Affiliation:

Address:

City, State, Zip:

Phone:

E-mail:

What is your town's story and how does it relate to the river?

What makes your river town special?

Briefly describe why your community desires to be designated as a Susquehanna Greenway River Town. Include examples of existing community needs, areas for improvement, existing river related activities, and potential benefits to your community.

Please explain how your community participates in any of the following regional marketing efforts. Provide the name of the organization and how you participate.

- Tourism Promotion Agency:
- Heritage Region:
- Chamber of Commerce:
- Other:

How does your community celebrate the River? Please explain for each of the following:

- Recreational Events:
- Heritage Events:
- Educational Events:
- Stewardship Events:
- Arts and Entertainment:
- Fundraising Events:
- Other:

How do you invite and welcome people into your community. Please explain:

- Community website:
- Promotional literature:
- Highway signs:
- Physical gateway features denoting arrival:
- Directional signs to key destinations:
- Interpretive signs or informational kiosks:
- Visitors Information Center:
- Connections to local trails:
- Other:

Please provide names of any regional trail systems that your community is part of.

- Water Trail:
- Hiking/Walking Trails:
- Biking Trails:
- Driving Tours:
- Art or Wine Trails:
- Other:

Which of the following best describes the current trend for residential living within our downtown? Please check all that apply

- Improving
- Staying the same
- Declining
- Not sure

Please explain who maintains your public spaces (Public Works Department, volunteers, etc.)

Please indicate if the following are convenient to residents and visitors within your community, and if you view these as adequate or in need of improvement.

	Easily Accessible	Adequate	Needs Improvement
Retail Shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hardware Store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supermarket	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convenience Store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automated Teller Machine (ATM)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laundromat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restaurant/Café/Ice Cream Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hotel/Motel/Bed and Breakfast	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reliable Cellular Phone Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
High Speed Internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public Locations for Free WiFi Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gas Station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automobile Repair Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Movies / Theater	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Activities and Entertainment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Historical Tours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional and Personal Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Museum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Farmer's Market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports Venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outfitter/Bike Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sporting/Bait and Tackle Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat Rental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat Sales and Repair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Streetscapes with Trees and Landscaping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Neighborhood or Pocket Parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Riverfront Parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Downtown Public Meeting and Gathering Places	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Recreation Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other:			
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Which of the following statements apply to your town? (check all that apply)

	Yes	No	Don't Know
We have a vision and goals for community growth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Our municipal ordinances support our vision and goals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We have abandoned buildings or lots suitable for redevelopment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We have a plan for addressing vacant lots and storefronts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We promote buying local products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We have a local group that actively promotes our town	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We have a local group that committed to enhancing our quality of life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Criteria selected: From the list below, select at least two activities that your town will undertake in the next year.

- Host an annual river town project, event, or celebration to build volunteer participation in Susquehanna Greenway development.** Briefly describe your event, which may include sponsorship of a stewardship activity, an environmental-, heritage-, or recreational- event. Indicate who will be the lead volunteer and provide their contact information.
- Foster smart low-impact environmental conservation and town development practices to enhance your community's appeal and quality of life.** Ensure planning documents and ordinances promote sustainable land use and protection of water resources. Attach documents to demonstrate the existence of this language, or support for amending existing language to reflect this. Indicate who will be the lead contact for this initiative.
- Review your river town streets, parks, natural areas, and riverfront to identify impediments to safe walking and bicycling and opportunities for new bicycle and pedestrian connections to the River.** Briefly describe your anticipated outcomes/interests in performing this study.
- Collaborate on an educational or service-learning project to broaden citizen awareness about the River and the Susquehanna Greenway and its value to river towns.** Briefly describe your event, which may include collaboration with your local school district, college/university; or sponsoring an educational workshop. Indicate the educational objectives, intended audience, and who will be the lead volunteer (provide their contact information).
- Stimulate sustainable economic development and entrepreneurial opportunities by promoting the natural, cultural and recreational assets within the River Town and linked by the Susquehanna Greenway.** Please list any existing Business Alliances, Chambers of Commerce, Main Street/Elm Street Programs and Neighborhood Associations in your community that will participate in this initiative.

Attachments:

Community Leader Identification Form: complete the attached form with names and contact information for key persons within your community that may be interested in serving on the River Town Team. This list should represent a broad spectrum of interests, and reflect the diversity of people in your town.

Susquehanna Greenway River Town Planning Documents Inventory: complete the attached form to compile a list of planning documents and studies that have been done for your town.

Letters of Support (optional): (examples may include County Government, Downtown Business Association, historical society, garden club, civic organizations, school district, etc.)